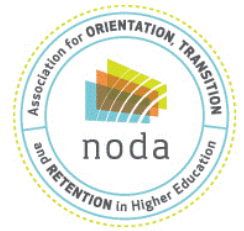


# NODA Region V – Strategic Plan

*Recruit \*Engage \* Develop \* Invest*



## 1 RECRUIT, DEVELOP & FOSTER NEW LEADERSHIP

Region V has an outstanding tradition of leadership. We will continue to foster this leadership by actively recruiting and mentoring new leaders. We will also seek to create new leadership roles and encourage new members to volunteer for regional conference planning & volunteer opportunities. We will also encourage and emphasize the importance of increasing Region V representation in national leadership opportunities.

After the 2017 Annual conference, Region V's leadership team decided to move away from specific positions, and instead utilize the strengths of those who are involved to accomplish the tasks and goals that are set for the team. One goal for the region in 2018, as a result of this conversation, is to enhance graduate and undergraduate leadership opportunities. We are interested in doing this by exploring a Region V Student Leadership Team, an Undergraduate and Graduate mentorship program, and by including graduate student representation on the Region V Leadership Team.

## 2 EFFECTIVELY UTILIZE TECHNOLOGY

One way we can enhance the visibility of Region V is by increasing the use of Social Media. By increasing interaction on the NODA Portal, Facebook and Twitter we will increase the vibrancy of our region. In addition, we will use social networking sites to recognize award winners and post approved pictures of participants interacting at Region V events. We also are planning to facilitate quarterly webinars and/or roundtable discussion based on topics that are timely and pertinent to the work of our members. We will be recruiting members to possibly host, present, or provide insight on these webinars/roundtable discussions, and we will take leadership on organizing them.

## 3 INCREASE, ENGAGE, AND INVEST IN OUR REGIONAL MEMBERSHIP & PARTICIPATION

We will seek ways to reach out to professionals and organizations in Orientation, Retention, and Transition programs who are either (a) not currently NODA members or (b) members of the organization but inactive in Regional activities. We will do this by compiling a list of potential schools to communicate with in each state/province and outline the benefits of NODA membership through infographics and various social media platforms. We also commit to recognize and acknowledge the full OTR experiences within NODA and limit our use of "orientation" language when we speak about those who are involved within NODA.

We would also like to highlight and showcase the NODA Excellence Fund, which was recently developed and supported at the 2017 Annual Conference. Advertising this fund will allow graduate students and professionals across the region to apply and potentially receive funding to attend various NODA events; some of which are included in Region V.

## 4 ESTABLISH AND MAINTAIN NEW REGIONAL LEADERSHIP STRUCTURE

The new Region V Leadership team will consist of positions that both suit a need and highlight a strength of one of our team members. As a result of assessing our strengths and needs as a regional leadership team, we have identified the following positions as ones that are currently filled/available: Regional Coordinator, Regional Conference Host, Communication Coordinator, Membership Development Coordinator, Educational Specialist, Graduate Student Representative, and At-Large Member. Leadership Team members will be expected to participate in a monthly phone / web conferencing meeting (and may require more meetings based on time of year or ongoing projects). Duties and responsibilities for each leadership position can be found in the [Appendix](#).