



ASSOCIATION FOR  
**Orientation • Transition • Retention**  
IN HIGHER EDUCATION

# 2025 Benchmark Navigator Survey Text

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## Section I: Intake Profile

1. Primary Contact First and Last Name
2. Email
3. Is your institution findable in IPEDS? You can search the IPEDS database at <https://nces.ed.gov/collegenavigator/>.
4. Control of Institution
  - a. Public
  - b. Private not-for-profit
  - c. Private for-profit
  - d. Not Applicable
5. Degree-granting status
  - a. Degree-granting
  - b. Nondegree-granting, primarily post-secondary
  - c. Not Applicable
6. Degrees offered
  - a. Associates Degrees
  - b. Bachelor's Degrees
  - c. Master's Degrees
  - d. Doctor's Degrees
  - e. Professional Degrees
7. What percentage bachelor's degrees are conferred each year?
  - a. Less than 10%
  - b. Greater than 10%
8. Size - Two Year
  - a. Very Small
  - b. Small
  - c. Medium
  - d. Large

- e. Very Large
- 9. Size - Four Year
  - a. Very Small
  - b. Small
  - c. Medium
  - d. Large
- 10. Setting
  - a. Primarily Nonresidential
  - b. Primarily Residential
  - c. Highly Residential
- 11. Institution Country
- 12. Institution State / Province / Region
- 13. Institution City
- 14. Institution Postal Code
- 15. Degree of urbanization (Urban-centric locale)
  - a. City: Large
  - b. City: Midsize
  - c. City: Small
  - d. Suburb: Large
  - e. Suburb: Midsize
  - f. Suburb: Small
  - g. Town: Fringe
  - h. Town: Distant
  - i. Town: Remote
  - j. Rural: Fringe
  - k. Rural: Distant
  - l. Rural: Remote
- 16. Total enrolled for credit in the fall of the academic year
  - a. Fall 2023
  - b. Fall 2024
- 17. Total enrolled for credit full-time in the fall of the academic year
  - a. Fall 2023
  - b. Fall 2024
- 18. Total enrolled for credit part-time in the fall of the academic year
  - a. Fall 2023
  - b. Fall 2024
- 19. Undergraduate Enrollment
  - a. Fall 2023
  - b. Fall 2024
- 20. First-time degree/certificate-seeking undergraduate enrollment
  - a. Fall 2023
  - b. Fall 2024
- 21. Transfer-in degree/certificate-seeking undergraduate enrollment
  - a. Fall 2023

- b. Fall 2024
  - 22. Total graduate enrolled for credit in the fall of the academic year
    - a. Fall 2023
    - b. Fall 2024
  - 23. First-time, degree/certificate-seeking undergraduate students who applied
    - a. Fall 2023
    - b. Fall 2024
  - 24. First-time, degree/certificate-seeking undergraduate students who were admitted
    - a. Fall 2023
    - b. Fall 2024
  - 25. Full-time first-time degree/certificate-seeking undergraduate retention rate (percentage) for fall 2022
  - 26. Graduation percentage rate, 150% of normal time to complete - cohort year 2017 (4-year) and cohort year 2020 (2-year) institutions
  - 27. Please select all that apply to your institution
    - a. Historically Black Colleges and Universities (HBCU)
    - b. Tribally Controlled Colleges and Universities (TTCU)
    - c. Alaska Native & Native Hawaiian-Serving Institution (ANNHSI)
    - d. Asian American & Native American Pacific Islander Serving Institution (AAANAPISI)
    - e. Hispanic Serving Institution (HSI)
    - f. Native American Serving Nontribal Institution (NASNTI)
    - g. Predominantly Black Institutions (PBI)
    - h. Highly Selective Institution
    - i. Land Grant Institution
    - j. Religious Institution
    - k. Women's Colleges
    - l. None of the above
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## Section II: Orientation

- 1. Does your institution have a specific office devoted to orientation programming?
  - a. Yes
  - b. No
- 2. What is the name of the office, department or program that is **primarily** responsible for **undergraduate orientation programming** at your institution?
  - a. Academic Advising
  - b. Admissions/Admissions & Orientation
  - c. First Year Programs/Experience
  - d. New Student Orientation

- e. New Student Programs
  - f. New Student and Family Programs
  - g. Orientation & First Year Programs/Experience
  - h. Orientation Programs
  - i. Orientation and Transition Programs
  - j. Student Affairs
  - k. Student Development
  - l. Student Life/Activities
  - m. Student Orientation
  - n. Student Orientation and Family Programs
  - o. Student Success
  - p. Registrar
  - q. Retention
  - r. Transition Programs
  - s. Other; please specify:
3. Which best describes the division title to which this office reports?
- a. Student Affairs
  - b. Academic Affairs
  - c. Our reporting structure is split between Student Affairs and Academic Affairs
  - d. Enrollment Management
  - e. Student Success
  - f. Student Services
  - g. Other; please specify:
4. Which of the following programs are offered at your institution?
- a. Single Day Traditional Orientation Program(s)
  - b. Multiple Day Traditional Orientation Program(s)
  - c. First Term Academic Advising (separate from orientation)
  - d. Extended Orientation or Camp Program(s)
  - e. Welcome Week Orientation
  - f. Online Orientation Program/Modules (in place of in-person orientation)
  - g. Online Orientation Program/Modules (in addition to in-person orientation)
  - h. Non-Credit Orientation Courses or Workshop Series
  - i. None of the above
5. For the program type listed above, what is the attendance requirements?
- a. Mandatory participation for all students
  - b. Mandatory participation for some students
  - c. Optional participation for students
6. For the program type listed above, does your institution offer separate and/or tailored programs specifically for any of the following populations?
- a. First-Year students
  - b. Transfer students
  - c. Commuter students
  - d. International students
  - e. Graduate students

- f. Identity based populations (please specify)
  - g. \_\_\_\_\_
  - h. Students with Disabilities
  - i. Student athletes
  - j. Veterans
  - k. Non-traditional adult learners
  - l. Academically under-prepared students
  - m. Honors / High achieving students
  - n. High school students taking postsecondary education classes
  - o. Other; please specify
7. What percentage of new students who are eligible for this program type participate?
8. For each population listed, what percentage of new students who are eligible for this program type participate?
- a. First-Year Students
  - b. Transfer students
  - c. Commuter students
  - d. International students
  - e. Graduate students
  - f. Identity based populations (please specify)
  - g. Students with disabilities
  - h. Student athletes
  - i. Veterans
  - j. Non-traditional adult learners
  - k. Academically under-prepared students
  - l. Honors / High achieving students
  - m. High school students taking postsecondary education classes
  - n. Other; please specify
9. During what time(s) of the year does your institution offer orientation programs for the following populations? (Check all that apply)
- a. All Participants
    - i. Summer (June-August)
    - ii. Fall (September-November)
    - iii. Winter (December-February)
    - iv. Spring (March-May)
  - b. First-Year Students
    - i. Summer (June-August)
    - ii. Fall (September-November)
    - iii. Winter (December-February)
    - iv. Spring (March-May)
  - c. Transfer Students
    - i. Summer (June-August)
    - ii. Fall (September-November)
    - iii. Winter (December-February)
    - iv. Spring (March-May)

- d. Commuter Students
  - i. Summer (June-August)
  - ii. Fall (September-November)
  - iii. Winter (December-February)
  - iv. Spring (March-May)
- e. International Students
  - i. Summer (June-August)
  - ii. Fall (September-November)
  - iii. Winter (December-February)
  - iv. Spring (March-May)
- f. Graduate Students
  - i. Summer (June-August)
  - ii. Fall (September-November)
  - iii. Winter (December-February)
  - iv. Spring (March-May)
- g. Identity-Based Populations (please specify)
  - i. Summer (June-August)
  - ii. Fall (September-November)
  - iii. Winter (December-February)
  - iv. Spring (March-May)
- h. Students with Disabilities
  - i. Summer (June-August)
  - ii. Fall (September-November)
  - iii. Winter (December-February)
  - iv. Spring (March-May)
- i. Student athletes
  - i. Summer (June-August)
  - ii. Fall (September-November)
  - iii. Winter (December-February)
  - iv. Spring (March-May)
- j. Veterans
  - i. Summer (June-August)
  - ii. Fall (September-November)
  - iii. Winter (December-February)
  - iv. Spring (March-May)
- k. Non-traditional adult learners
  - i. Summer (June-August)
  - ii. Fall (September-November)
  - iii. Winter (December-February)
  - iv. Spring (March-May)
- l. Academically under-prepared students
  - i. Summer (June-August)
  - ii. Fall (September-November)
  - iii. Winter (December-February)

- iv. Spring (March-May)
  - m. Honors/High Achieving students
    - i. Summer (June-August)
    - ii. Fall (September-November)
    - iii. Winter (December-February)
    - iv. Spring (March-May)
  - n. High school students taking postsecondary education classes
    - i. Summer (June-August)
    - ii. Fall (September-November)
    - iii. Winter (December-February)
    - iv. Spring (March-May)
  - o. Other; please specify:
    - i. Summer (June-August)
    - ii. Fall (September-November)
    - iii. Winter (December-February)
    - iv. Spring (March-May)
- 10. On what days of the week do you hold in-person orientation programs for the following populations? (Check all that apply)
  - a. All Participants
    - i. Weekdays during the academic year
    - ii. Weekdays outside of the academic year
    - iii. Saturdays
    - iv. Sundays
  - b. First-Year Students
    - i. Weekdays during the academic year
    - ii. Weekdays outside of the academic year
    - iii. Saturdays
    - iv. Sundays
  - c. Transfer Students
    - i. Weekdays during the academic year
    - ii. Weekdays outside of the academic year
    - iii. Saturdays
    - iv. Sundays
  - d. Commuter Students
    - i. Weekdays during the academic year
    - ii. Weekdays outside of the academic year
    - iii. Saturdays
    - iv. Sundays
  - e. International Students
    - i. Weekdays during the academic year
    - ii. Weekdays outside of the academic year
    - iii. Saturdays
    - iv. Sundays
  - f. Graduate Students

- i. Weekdays during the academic year
  - ii. Weekdays outside of the academic year
  - iii. Saturdays
  - iv. Sundays
- g. Identity based populations (please specify)
  - i. Weekdays during the academic year
  - ii. Weekdays outside of the academic year
  - iii. Saturdays
  - iv. Sundays
- h. Students with Disabilities
  - i. Weekdays during the academic year
  - ii. Weekdays outside of the academic year
  - iii. Saturdays
  - iv. Sundays
- i. Student athletes
  - i. Weekdays during the academic year
  - ii. Weekdays outside of the academic year
  - iii. Saturdays
  - iv. Sundays
- j. Veterans
  - i. Weekdays during the academic year
  - ii. Weekdays outside of the academic year
  - iii. Saturdays
  - iv. Sundays
- k. Non-traditional adult learners
  - i. Weekdays during the academic year
  - ii. Weekdays outside of the academic year
  - iii. Saturdays
  - iv. Sundays
- l. Academically under-prepared students
  - i. Weekdays during the academic year
  - ii. Weekdays outside of the academic year
  - iii. Saturdays
  - iv. Sundays

- m. Honors / High-achieving students
    - i. Weekdays during the academic year
    - ii. Weekdays outside of the academic year
    - iii. Saturdays
    - iv. Sundays
  - n. High school students taking postsecondary education classes
    - i. Weekdays during the academic year
    - ii. Weekdays outside of the academic year
    - iii. Saturdays
    - iv. Sundays
  - o. Other; please specify:
    - i. Weekdays during the academic year
    - ii. Weekdays outside of the academic year
    - iii. Saturdays
    - iv. Sundays
11. How long do the Orientation programs last? (Check all that apply)
- a. All Participants
    - i. Half day or less
    - ii. 1 day
    - iii. 1.5 days
    - iv. 2 days
    - v. 2.5 days
    - vi. 3 days
    - vii. 4 days
    - viii. 5 day
    - ix. Self paced
  - b. First-Year students
    - i. Half day or less
    - ii. 1 day
    - iii. 1.5 days
    - iv. 2 days
    - v. 2.5 days
    - vi. 3 days
    - vii. 4 days
    - viii. 5 day
    - ix. Self paced
  - c. Transfer Students
    - i. Half day or less
    - ii. 1 day
    - iii. 1.5 days
    - iv. 2 days
    - v. 2.5 days
    - vi. 3 days
    - vii. 4 days

- viii. 5 day
  - ix. Self paced
- d. Commuter Students
  - i. Half day or less
  - ii. 1 day
  - iii. 1.5 days
  - iv. 2 days
  - v. 2.5 days
  - vi. 3 days
  - vii. 4 days
  - viii. 5 day
  - ix. Self paced
- e. International students
  - i. Half day or less
  - ii. 1 day
  - iii. 1.5 days
  - iv. 2 days
  - v. 2.5 days
  - vi. 3 days
  - vii. 4 days
  - viii. 5 day
  - ix. Self paced
- f. Graduate Students
  - i. Half day or less
  - ii. 1 day
  - iii. 1.5 days
  - iv. 2 days
  - v. 2.5 days
  - vi. 3 days
  - vii. 4 days
  - viii. 5 day
  - ix. Self paced
- g. Identity based populations (please specify)
  - i. Half day or less
  - ii. 1 day
  - iii. 1.5 days
  - iv. 2 days
  - v. 2.5 days
  - vi. 3 days
  - vii. 4 days
  - viii. 5 day
  - ix. Self paced
- h. Students with disabilities
  - i. Half day or less

- ii. 1 day
- iii. 1.5 days
- iv. 2 days
- v. 2.5 days
- vi. 3 days
- vii. 4 days
- viii. 5 day
- ix. Self paced
- i. Student athletes
  - i. Half day or less
  - ii. 1 day
  - iii. 1.5 days
  - iv. 2 days
  - v. 2.5 days
  - vi. 3 days
  - vii. 4 days
  - viii. 5 day
  - ix. Self paced
- j. Veterans
  - i. Half day or less
  - ii. 1 day
  - iii. 1.5 days
  - iv. 2 days
  - v. 2.5 days
  - vi. 3 days
  - vii. 4 days
  - viii. 5 day
  - ix. Self paced
- k. Non-traditional adult learners
  - i. Half day or less
  - ii. 1 day
  - iii. 1.5 days
  - iv. 2 days
  - v. 2.5 days
  - vi. 3 days
  - vii. 4 days
  - viii. 5 day
  - ix. Self paced
- l. Academically under-prepared students
  - i. Half day or less
  - ii. 1 day
  - iii. 1.5 days
  - iv. 2 days
  - v. 2.5 days

- vi. 3 days
- vii. 4 days
- viii. 5 day
- ix. Self paced
- m. Honors/High achieving students
  - i. Half day or less
  - ii. 1 day
  - iii. 1.5 days
  - iv. 2 days
  - v. 2.5 days
  - vi. 3 days
  - vii. 4 days
  - viii. 5 day
  - ix. Self paced
- n. High School students taking postsecondary education classes
  - i. Half day or less
  - ii. 1 day
  - iii. 1.5 days
  - iv. 2 days
  - v. 2.5 days
  - vi. 3 days
  - vii. 4 days
  - viii. 5 day
  - ix. Self paced
- o. Other; please specify:
  - i. Half day or less
  - ii. 1 day
  - iii. 1.5 days
  - iv. 2 days
  - v. 2.5 days
  - vi. 3 days
  - vii. 4 days
  - viii. 5 day
  - ix. Self paced

12. To what extent are **faculty members** involved in this program type?

- a. All Participants
  - i. Not at all involved
  - ii. Slightly involved
  - iii. Somewhat involved
  - iv. Very Involved
- b. First-Year Students
  - i. Not at all involved
  - ii. Slightly involved
  - iii. Somewhat involved

- iv. Very Involved
- c. Transfer Students
  - i. Not at all involved
  - ii. Slightly involved
  - iii. Somewhat involved
  - iv. Very Involved
- d. Commuter Students
  - i. Not at all involved
  - ii. Slightly involved
  - iii. Somewhat involved
  - iv. Very Involved
- e. International Students
  - i. Not at all involved
  - ii. Slightly involved
  - iii. Somewhat involved
  - iv. Very Involved
- f. Graduate Students
  - i. Not at all involved
  - ii. Slightly involved
  - iii. Somewhat involved
  - iv. Very Involved
- g. Identity based populations (please specify)
  - i. Not at all involved
  - ii. Slightly involved
  - iii. Somewhat involved
  - iv. Very Involved
- h. Students with Disabilities
  - i. Not at all involved
  - ii. Slightly involved
  - iii. Somewhat involved
  - iv. Very Involved
- i. Student athletes
  - i. Not at all involved
  - ii. Slightly involved
  - iii. Somewhat involved
  - iv. Very Involved
- j. Veterans
  - i. Not at all involved
  - ii. Slightly involved
  - iii. Somewhat involved
  - iv. Very Involved
- k. Non-traditional adult learners
  - i. Not at all involved
  - ii. Slightly involved

- iii. Somewhat involved
    - iv. Very Involved
  - I. Academically under-prepared students
    - i. Not at all involved
    - ii. Slightly involved
    - iii. Somewhat involved
    - iv. Very Involved
  - m. Honors / High-achieving students
    - i. Not at all involved
    - ii. Slightly involved
    - iii. Somewhat involved
    - iv. Very Involved
  - n. High school students taking postsecondary education classes
    - i. Not at all involved
    - ii. Slightly involved
    - iii. Somewhat involved
    - iv. Very Involved
  - o. Other; please specify:
    - i. Not at all involved
    - ii. Slightly involved
    - iii. Somewhat involved
    - iv. Very Involved
- 13. In what ways are faculty members involved in this programming
  - a. Academic advising sessions
  - b. Career advising sessions
  - c. Information sessions
  - d. Social activities
  - e. Live or simulated classes
  - f. Other; please specify
  - g. -----
  - h. None of the above
- 14. What types of topics do you address during this program type?
  - a. Academic Integrity
    - i. Required
    - ii. Optional
    - iii. Do not offer sessions on this topic
  - b. Academic resources
    - i. Required
    - ii. Optional
    - iii. Do not offer sessions on this topic
  - c. Academic requirements / general education information
    - i. Required
    - ii. Optional
    - iii. Do not offer sessions on this topic

- d. Alcohol and drug policies and safety
  - i. Required
  - ii. Optional
  - iii. Do not offer sessions on this topic
- e. Campus activities
  - i. Required
  - ii. Optional
  - iii. Do not offer sessions on this topic
- f. Career Development
  - i. Required
  - ii. Optional
  - iii. Do not offer sessions on this topic
- g. Community standards
  - i. Required
  - ii. Optional
  - iii. Do not offer sessions on this topic
- h. Campus policies
  - i. Required
  - ii. Optional
  - iii. Do not offer sessions on this topic
- i. Commuter student resources
  - i. Required
  - ii. Optional
  - iii. Do not offer sessions on this topic
- j. Diversity and multicultural appreciation
  - i. Required
  - ii. Optional
  - iii. Do not offer sessions on this topic
- k. Financial (e.g. financial aid, tuition, fees)
  - i. Required
  - ii. Optional
  - iii. Do not offer sessions on this topic
- l. Health services and physical wellness
  - i. Required
  - ii. Optional
  - iii. Do not offer sessions on this topic
- m. Living on campus
  - i. Required
  - ii. Optional
  - iii. Do not offer sessions on this topic
- n. Mental health and stress management resources
  - i. Required
  - ii. Optional
  - iii. Do not offer sessions on this topic

- o. Religious / worship opportunities
    - i. Required
    - ii. Optional
    - iii. Do not offer sessions on this topic
  - p. Safety on campus
    - i. Required
    - ii. Optional
    - iii. Do not offer sessions on this topic
  - q. Sexual health, safety, and resources
    - i. Required
    - ii. Optional
    - iii. Do not offer sessions on this topic
  - r. Sexual / interpersonal violence
    - i. Required
    - ii. Optional
    - iii. Do not offer sessions on this topic
  - s. Other
    - i. Required
    - ii. Optional
    - iii. Do not offer sessions on this topic
15. Please select the activities / services that are included in this program type
- a. Advising
    - i. Required
    - ii. Optional
    - iii. Do not offer
  - b. Campus tour
    - i. Required
    - ii. Optional
    - iii. Do not offer
  - c. Career development / planning services
    - i. Required
    - ii. Optional
    - iii. Do not offer
  - d. Course registration
    - i. Required
    - ii. Optional
    - iii. Do not offer
  - e. Icebreakers with other students
    - i. Required
    - ii. Optional
    - iii. Do not offer
  - f. Small group discussions
    - i. Required
    - ii. Optional

- iii. Do not offer
- g. Live or simulated academic class
  - i. Required
  - ii. Optional
  - iii. Do not offer
- h. National assessment/data collection (such as CIRP)
  - i. Required
  - ii. Optional
  - iii. Do not offer
- i. Interaction with faculty members (separate from advising)
  - i. Required
  - ii. Optional
  - iii. Do not offer
- j. Interaction with upper-class students (separate from their orientation leaders)
  - i. Required
  - ii. Optional
  - iii. Do not offer
- k. Meals in the dining halls
  - i. Required
  - ii. Optional
  - iii. Do not offer
- l. Outdoor activity
  - i. Required
  - ii. Optional
  - iii. Do not offer
- m. Overnight stay
  - i. Required
  - ii. Optional
  - iii. Do not offer
- n. Service Activity
  - i. Required
  - ii. Optional
  - iii. Do not offer
- o. Skits
  - i. Required
  - ii. Optional
  - iii. Do not offer
- p. Study skills/tutorial programs
  - i. Required
  - ii. Optional
  - iii. Do not offer
- q. Other
  - i. Required
  - ii. Optional

iii. Do not offer

16. If you have students staff supporting this program, what job title do you use?

- a. Orientation Leader (OL)
- b. Orientation Assistant (OA)
- c. Peer Mentor
- d. Welcome Week Leader
- e. New Student Ambassador
- f. New Student Leader
- g. Transfer Orientation Leader
- h. Transfer Ambassador
- i. Student Orientation Coordinator
- j. Student Orientation Intern
- k. Orientation Program Assistant
- l. First-Year Experience Leader
- m. First-Year Experience Mentor
- n. Orientation Crew Member
- o. Student Success Guide
- p. Peer Advisor
- q. Welcome Team Member
- r. Student Navigator
- s. Other, please specify
- t. \_\_\_\_\_
- u. No student staff used

17. Does your institution offer pre-enrollment (scheduling classes on behalf of the student) for the following populations?

- a. First-Year, First-Time students
  - i. Full Schedule Pre-Enrollment
  - ii. Partial Schedule Pre-Enrollment
  - iii. No Pre-Enrollment
  - iv. Not Applicable
- b. Transfer students
  - i. Full Schedule Pre-Enrollment
  - ii. Partial Schedule Pre-Enrollment
  - iii. No Pre-Enrollment
  - iv. Not Applicable
- c. International Students - First-year, first-time
  - i. Full Schedule Pre-Enrollment
  - ii. Partial Schedule Pre-Enrollment
  - iii. No Pre-Enrollment
  - iv. Not Applicable
- d. International Students - Transfer
  - i. Full Schedule Pre-Enrollment
  - ii. Partial Schedule Pre-Enrollment
  - iii. No Pre-Enrollment

- iv. Not Applicable
  - e. Graduate Students
    - i. Full Schedule Pre-Enrollment
    - ii. Partial Schedule Pre-Enrollment
    - iii. No Pre-Enrollment
    - iv. Not Applicable
18. When can your student complete their first term schedule?
- a. First-Year, First-Time Students
    - i. Before orientation
    - ii. During Orientation
    - iii. After Orientation
    - iv. Enrollment is not connected to orientation
    - v. Not applicable
  - b. Transfer students
    - i. Before orientation
    - ii. During Orientation
    - iii. After Orientation
    - iv. Enrollment is not connected to orientation
    - v. Not applicable
  - c. International Students - First-Year, First-Time
    - i. Before orientation
    - ii. During Orientation
    - iii. After Orientation
    - iv. Enrollment is not connected to orientation
    - v. Not applicable
  - d. International Students - Transfer
    - i. Before orientation
    - ii. During Orientation
    - iii. After Orientation
    - iv. Enrollment is not connected to orientation
    - v. Not applicable
  - e. Graduate Students
    - i. Before orientation
    - ii. During Orientation
    - iii. After Orientation
    - iv. Enrollment is not connected to orientation
    - v. Not applicable
19. What academic advising modality is offered for first term enrollment?
- a. First-Year, First-Time Students
    - i. In-Person Academic Advising
    - ii. Online Academic Advising
    - iii. No Academic Advising Offered
    - iv. Not applicable
  - b. Transfer Students

- i. In-Person Academic Advising
    - ii. Online Academic Advising
    - iii. No Academic Advising Offered
    - iv. Not applicable
  - c. International Students - First-Year, First-Time
    - i. In-Person Academic Advising
    - ii. Online Academic Advising
    - iii. No Academic Advising Offered
    - iv. Not applicable
  - d. International Students - Transfer
    - i. In-Person Academic Advising
    - ii. Online Academic Advising
    - iii. No Academic Advising Offered
    - iv. Not applicable
  - e. Graduate Students
    - i. In-Person Academic Advising
    - ii. Online Academic Advising
    - iii. No Academic Advising Offered
    - iv. Not applicable
20. Who is primarily responsible for providing the academic advising for new students?
- a. First-Year, First-Time Students
    - i. Student Peer Advisors
    - ii. Not applicable
  - b. Transfer Students
    - i. Student Peer Advisors
    - ii. Not applicable
  - c. International Students - First-Year, First-Time
    - i. Student Peer Advisors
    - ii. Not applicable
  - d. International Students - Transfer
    - i. Student Peer Advisors
    - ii. Not applicable
  - e. Graduate Students
    - i. Student Peer Advisors
    - ii. Not applicable
21. Please select the mode(s) of communication you use to share the following information with students and families. (Check all that apply)
- a. Schedule of orientation
    - i. Mail
    - ii. Email
    - iii. X
    - iv. Facebook
    - v. Instagram
    - vi. University Website

- vii. Text Messaging
  - viii. Tiktok
  - ix. Mobile App
  - x. Does not apply
- b. Information about parent and family orientation
  - i. Mail
  - ii. Email
  - iii. X
  - iv. Facebook
  - v. Instagram
  - vi. University Website
  - vii. Text Messaging
  - viii. Tiktok
  - ix. Mobile App
  - x. Does not apply
- c. Information about specific campus resources
  - i. Mail
  - ii. Email
  - iii. X
  - iv. Facebook
  - v. Instagram
  - vi. University Website
  - vii. Text Messaging
  - viii. Tiktok
  - ix. Mobile App
  - x. Does not apply
- d. Information about community (surrounding area) resources
  - i. Mail
  - ii. Email
  - iii. X
  - iv. Facebook
  - v. Instagram
  - vi. University Website
  - vii. Text Messaging
  - viii. Tiktok
  - ix. Mobile App
  - x. Does not apply
- e. Lodging and travel logistics for students
  - i. Mail
  - ii. Email
  - iii. X
  - iv. Facebook
  - v. Instagram
  - vi. University Website

- vii. Text Messaging
    - viii. Tiktok
    - ix. Mobile App
    - x. Does not apply
  - f. Lodging and travel logistics for parents and families
    - i. Mail
    - ii. Email
    - iii. X
    - iv. Facebook
    - v. Instagram
    - vi. University Website
    - vii. Text Messaging
    - viii. Tiktok
    - ix. Mobile App
    - x. Does not apply
  - g. Course registration information or course schedule
    - i. Mail
    - ii. Email
    - iii. X
    - iv. Facebook
    - v. Instagram
    - vi. University Website
    - vii. Text Messaging
    - viii. Tiktok
    - ix. Mobile App
    - x. Does not apply
  - h. Other; please specify
    - i. Mail
    - ii. Email
    - iii. X
    - iv. Facebook
    - v. Instagram
    - vi. University Website
    - vii. Text Messaging
    - viii. Tiktok
    - ix. Mobile App
    - x. Does not apply
22. What software do you use for your Orientation program?
- a. Homegrown system
  - b. Slate
  - c. Salesforce
  - d. Banner
  - e. PeopleSoft
  - f. VisualZen

- g. Other; please specify
23. If you use a mobile application to support orientation, which one do you use?
- a. Do not use a mobile application
  - b. Homegrown
  - c. Guidebook
  - d. Eventus
  - e. WebEx Events
  - f. Other; please specify
  - g. \_\_\_\_\_
  - h. Don't use a mobile application
24. Does your institution have a standalone office on campus that is dedicated specifically to parents or families (e.g., Parent Office)
- a. Yes
  - b. No
25. Please select all the student population types for which your institution offers parent, family, or guest orientation programming:
- a. First-Year, First-Time
  - b. Transfer Students
  - c. International Students
  - d. Graduate Students
26. Who plans parent, family, or guest orientation programs?
- a. Office responsible for parents
  - b. Office responsible for orientation
  - c. Joint venture between both office
  - d. Other
27. What topics do you address during parent, family, or guest orientation program sessions?
- a. Academic Integrity
    - i. First-Year, First-Time
    - ii. Transfer Students
    - iii. International Students
    - iv. Graduate Students
  - b. Academic resources
    - i. First-Year, First-Time
    - ii. Transfer Students
    - iii. International Students
    - iv. Graduate Students
  - c. Academic requirements / general education information
    - i. First-Year, First-Time
    - ii. Transfer Students
    - iii. International Students
    - iv. Graduate Students
  - d. Alcohol and drug policies and safety
    - i. First-Year, First-Time

- ii. Transfer Students
  - iii. International Students
  - iv. Graduate Students
- e. Campus activities
  - i. First-Year, First-Time
  - ii. Transfer Students
  - iii. International Students
  - iv. Graduate Students
- f. Career development
  - i. First-Year, First-Time
  - ii. Transfer Students
  - iii. International Students
  - iv. Graduate Students
- g. Community standards
  - i. First-Year, First-Time
  - ii. Transfer Students
  - iii. International Students
  - iv. Graduate Students
- h. Campus policies
  - i. First-Year, First-Time
  - ii. Transfer Students
  - iii. International Students
  - iv. Graduate Students
- i. Commuter student resources
  - i. First-Year, First-Time
  - ii. Transfer Students
  - iii. International Students
  - iv. Graduate Students
- j. Diversity and multicultural appreciation
  - i. First-Year, First-Time
  - ii. Transfer Students
  - iii. International Students
  - iv. Graduate Students
- k. Financial (e.g., financial aid, tuition, fees)
  - i. First-Year, First-Time
  - ii. Transfer Students
  - iii. International Students
  - iv. Graduate Students
- l. Health services and physical wellness
  - i. First-Year, First-Time
  - ii. Transfer Students
  - iii. International Students
  - iv. Graduate Students
- m. Living on campus

- i. First-Year, First-Time
    - ii. Transfer Students
    - iii. International Students
    - iv. Graduate Students
  - n. Mental health and stress management resources
    - i. First-Year, First-Time
    - ii. Transfer Students
    - iii. International Students
    - iv. Graduate Students
  - o. Religious / worship opportunities
    - i. First-Year, First-Time
    - ii. Transfer Students
    - iii. International Students
    - iv. Graduate Students
  - p. Safety on campus
    - i. First-Year, First-Time
    - ii. Transfer Students
    - iii. International Students
    - iv. Graduate Students
  - q. Sexual health, safety, and resources
    - i. First-Year, First-Time
    - ii. Transfer Students
    - iii. International Students
    - iv. Graduate Students
  - r. Sexual / interpersonal violence
    - i. First-Year, First-Time
    - ii. Transfer Students
    - iii. International Students
    - iv. Graduate Students
  - s. Other
    - i. First-Year, First-Time
    - ii. Transfer Students
    - iii. International Students
    - iv. Graduate Students
28. What is the percentage of NEW STUDENTS whose parents, families, or guests attend orientation programs for the following populations?
- a. First-Year, First time
  - b. Transfer Students
  - c. International Students
  - d. Graduate Students
29. What modality is offered for parents, families, or guests attending orientation programs for the following populations?
- a. First-Year, First time
    - i. In-Person

- ii. Online
    - b. Transfer Students
      - i. In-Person
      - ii. Online
    - c. International Students
      - i. In-Person
      - ii. Online
    - d. Graduate Students
      - i. In-Person
      - ii. Online
30. For in-person programs, how long the program for parents, families, or guests?
- a. First-Year, First time
    - i. Half day or less
    - ii. 1 day
    - iii. 1.5 days
    - iv. 2 days
    - v. 2.5 days
    - vi. 3+ days
  - b. Transfer Students
    - i. Half day or less
    - ii. 1 day
    - iii. 1.5 days
    - iv. 2 days
    - v. 2.5 days
    - vi. 3+ days
  - c. International Students
    - i. Half day or less
    - ii. 1 day
    - iii. 1.5 days
    - iv. 2 days
    - v. 2.5 days
    - vi. 3+ days
  - d. Graduate Students
    - i. Half day or less
    - ii. 1 day
    - iii. 1.5 days
    - iv. 2 days
    - v. 2.5 days
    - vi. 3+ days
31. Please indicate which of the following parent, family or guest resources exist at your institution (Check all that apply)
- a. Sibling Weekend or other Sibling Program
  - b. Parents/Family/Guest Weekend
  - c. Parent Association or Council

- d. Published (paper or online) parent resource guide or equivalent (e.g., a newsletter)
  - e. College/university web page that is specifically for parents
  - f. Other Parent/Family/Guest Program
  - g. Social media (e.g., a Facebook page)
  - h. Other; please specify
  - i. \_\_\_\_\_
  - j. None of the above
32. Which members of the **on-campus** community provide fee-based or free support (funding, goods, or services) for orientation programs (Check all that apply)
- a. Campus bookstore
    - i. Financial (monetary)
    - ii. Discounts / Coupons
    - iii. Goods (e.g., t-shirts, coffee mugs)
    - iv. Services (e.g., providing refreshments)
    - v. Informational materials (flyer, brochure, or text in orientation materials)
    - vi. Presentations at no cost
    - vii. Staff time
    - viii. Other
    - ix. N/A
  - b. Campus food/dining services
    - i. Financial (monetary)
    - ii. Discounts / Coupons
    - iii. Goods (e.g., t-shirts, coffee mugs)
    - iv. Services (e.g., providing refreshments)
    - v. Informational materials (flyer, brochure, or text in orientation materials)
    - vi. Presentations at no cost
    - vii. Staff time
    - viii. Other
    - ix. N/A
  - c. Campus computing (e.g., computer sales and support)
    - i. Financial (monetary)
    - ii. Discounts / Coupons
    - iii. Goods (e.g., t-shirts, coffee mugs)
    - iv. Services (e.g., providing refreshments)
    - v. Informational materials (flyer, brochure, or text in orientation materials)
    - vi. Presentations at no cost
    - vii. Staff time
    - viii. Other
    - ix. N/A
  - d. On-campus retail shops
    - i. Financial (monetary)
    - ii. Discounts / Coupons
    - iii. Goods (e.g., t-shirts, coffee mugs)

- iv. Services (e.g., providing refreshments)
  - v. Informational materials (flyer, brochure, or text in orientation materials)
  - vi. Presentations at no cost
  - vii. Staff time
  - viii. Other
  - ix. N/A
- e. Housing (resident halls)
  - i. Financial (monetary)
  - ii. Discounts / Coupons
  - iii. Goods (e.g., t-shirts, coffee mugs)
  - iv. Services (e.g., providing refreshments)
  - v. Informational materials (flyer, brochure, or text in orientation materials)
  - vi. Presentations at no cost
  - vii. Staff time
  - viii. Other
  - ix. N/A
- f. Housing (apartments)
  - i. Financial (monetary)
  - ii. Discounts / Coupons
  - iii. Goods (e.g., t-shirts, coffee mugs)
  - iv. Services (e.g., providing refreshments)
  - v. Informational materials (flyer, brochure, or text in orientation materials)
  - vi. Presentations at no cost
  - vii. Staff time
  - viii. Other
  - ix. N/A
- g. On-campus banking/financial services
  - i. Financial (monetary)
  - ii. Discounts / Coupons
  - iii. Goods (e.g., t-shirts, coffee mugs)
  - iv. Services (e.g., providing refreshments)
  - v. Informational materials (flyer, brochure, or text in orientation materials)
  - vi. Presentations at no cost
  - vii. Staff time
  - viii. Other
  - ix. N/A
- h. Academic advising offices
  - i. Financial (monetary)
  - ii. Discounts / Coupons
  - iii. Goods (e.g., t-shirts, coffee mugs)
  - iv. Services (e.g., providing refreshments)
  - v. Informational materials (flyer, brochure, or text in orientation materials)
  - vi. Presentations at no cost
  - vii. Staff time

- viii. Other
- ix. N/A
- i. Admissions
  - i. Financial (monetary)
  - ii. Discounts / Coupons
  - iii. Goods (e.g., t-shirts, coffee mugs)
  - iv. Services (e.g., providing refreshments)
  - v. Informational materials (flyer, brochure, or text in orientation materials)
  - vi. Presentations at no cost
  - vii. Staff time
  - viii. Other
  - ix. N/A
- j. Other on-campus departments/businesses; please specify:
  - i. Financial (monetary)
  - ii. Discounts / Coupons
  - iii. Goods (e.g., t-shirts, coffee mugs)
  - iv. Services (e.g., providing refreshments)
  - v. Informational materials (flyer, brochure, or text in orientation materials)
  - vi. Presentations at no cost
  - vii. Staff time
  - viii. Other
  - ix. N/A

33. What do you provide to **on-campus** community supporters in return for their program support? (Check all that apply)

- a. Do not provide compensation to community supporters for their support
- b. Inclusion of their logo on orientation program materials (eg., printed schedules, handouts, website, etc.)
- c. Inclusion of their logo on orientation program goods (e.g., t-shirts, mugs)
- d. Thanking the supporter during orientation program speeches/announcements
- e. Providing session or presentation time during orientation
- f. Payment
- g. Other; please specify

34. Which members of the **off-campus** community provide fee-based or free support (funding, goods, or services) for orientation programs? (Check all that apply)

- a. Off-campus bookstore(s)
  - i. Financial (monetary)
  - ii. Discounts / Coupons
  - iii. Goods (e.g., t-shirts, coffee mugs)
  - iv. Services (e.g., providing refreshments)
  - v. Informational materials (flyer, brochure, or text in orientation materials)
  - vi. Presentations at no cost
  - vii. Staff time
  - viii. Other
  - ix. N/A

- b. Off-campus restaurant(s)
  - i. Financial (monetary)
  - ii. Discounts / Coupons
  - iii. Goods (e.g., t-shirts, coffee mugs)
  - iv. Services (e.g., providing refreshments)
  - v. Informational materials (flyer, brochure, or text in orientation materials)
  - vi. Presentations at no cost
  - vii. Staff time
  - viii. Other
  - ix. N/A
- c. Retail stores
  - i. Financial (monetary)
  - ii. Discounts / Coupons
  - iii. Goods (e.g., t-shirts, coffee mugs)
  - iv. Services (e.g., providing refreshments)
  - v. Informational materials (flyer, brochure, or text in orientation materials)
  - vi. Presentations at no cost
  - vii. Staff time
  - viii. Other
  - ix. N/A
- d. Banks/financial services
  - i. Financial (monetary)
  - ii. Discounts / Coupons
  - iii. Goods (e.g., t-shirts, coffee mugs)
  - iv. Services (e.g., providing refreshments)
  - v. Informational materials (flyer, brochure, or text in orientation materials)
  - vi. Presentations at no cost
  - vii. Staff time
  - viii. Other
  - ix. N/A
- e. Off-campus housing (apartments or houses)
  - i. Financial (monetary)
  - ii. Discounts / Coupons
  - iii. Goods (e.g., t-shirts, coffee mugs)
  - iv. Services (e.g., providing refreshments)
  - v. Informational materials (flyer, brochure, or text in orientation materials)
  - vi. Presentations at no cost
  - vii. Staff time
  - viii. Other
  - ix. N/A
- f. Hotels
  - i. Financial (monetary)
  - ii. Discounts / Coupons
  - iii. Goods (e.g., t-shirts, coffee mugs)

- iv. Services (e.g., providing refreshments)
  - v. Informational materials (flyer, brochure, or text in orientation materials)
  - vi. Presentations at no cost
  - vii. Staff time
  - viii. Other
  - ix. N/A
  - g. Other off-campus; please specify:
    - i. Financial (monetary)
    - ii. Discounts / Coupons
    - iii. Goods (e.g., t-shirts, coffee mugs)
    - iv. Services (e.g., providing refreshments)
    - v. Informational materials (flyer, brochure, or text in orientation materials)
    - vi. Presentations at no cost
    - vii. Staff time
    - viii. Other
    - ix. N/A
35. What do you provide to **off-campus** community supporters in return for their program support? (Check all that apply)
- a. Do not provide compensation to community supporters for their support
  - b. Inclusion of their logo on orientation program materials (eg., printed schedules, handouts, website, etc.)
  - c. Inclusion of their logo on orientation program goods (e.g., t-shirts, mugs)
  - d. Thanking the supporter during orientation program speeches/announcements
  - e. Providing session or presentation time during orientation
  - f. Payment
  - g. Other; please specify
- 

## Section III: Transition

1. Which of the following programs are offered at your institution? (Check all that apply)
  - a. First-Year Seminars
    - i. Offered, **optional** participation for students
    - ii. Offered, **mandatory** participation for **all** students
    - iii. Offered, **mandatory** participation for **some** students
  - b. International Student Programs
    - i. Offered, **optional** participation for students
    - ii. Offered, **mandatory** participation for **all** students
    - iii. Offered, **mandatory** participation for **some** students
  - c. Living Learning communities
    - i. Offered, **optional** participation for students

- ii. Offered, **mandatory** participation for **all** students
    - iii. Offered, **mandatory** participation for **some** students
  - d. Mentorship programs
    - i. Offered, **optional** participation for students
    - ii. Offered, **mandatory** participation for **all** students
    - iii. Offered, **mandatory** participation for **some** students
  - e. Outdoor/Wilderness Programs
    - i. Offered, **optional** participation for students
    - ii. Offered, **mandatory** participation for **all** students
    - iii. Offered, **mandatory** participation for **some** students
  - f. Sophomore Experience Programs
    - i. Offered, **optional** participation for students
    - ii. Offered, **mandatory** participation for **all** students
    - iii. Offered, **mandatory** participation for **some** students
  - g. Unrepresented Student Transition Programs
    - i. Offered, **optional** participation for students
    - ii. Offered, **mandatory** participation for **all** students
    - iii. Offered, **mandatory** participation for **some** students
  - h. Summer Bridge Programs
    - i. Offered, **optional** participation for students
    - ii. Offered, **mandatory** participation for **all** students
    - iii. Offered, **mandatory** participation for **some** students
  - i. Transfer Transition Programs
    - i. Offered, **optional** participation for students
    - ii. Offered, **mandatory** participation for **all** students
    - iii. Offered, **mandatory** participation for **some** students
  - j. Welcome Programs
    - i. Offered, **optional** participation for students
    - ii. Offered, **mandatory** participation for **all** students
    - iii. Offered, **mandatory** participation for **some** students
  - k. Other Transition Programs, please specify
    - i. Offered, **optional** participation for students
    - ii. Offered, **mandatory** participation for **all** students
    - iii. Offered, **mandatory** participation for **some** students
- 2. What is the name of the office, department, or program that is **primarily** responsible for **undergraduate transition programming** at your institution?
  - a. Academic Advising
  - b. Admissions/Admissions & Orientation
  - c. First Year Programs/Experience
  - d. New Student Orientation
  - e. New Student Programs
  - f. New Student and Family Programs
  - g. Orientation & First Year Programs/Experience
  - h. Orientation Programs

- i. Orientation and Transition Programs
  - j. Provost Office / Academic Affairs
  - k. Student Affairs
  - l. Student Development
  - m. Student Life/Activities
  - n. Student Orientation
  - o. Student Orientation and Family Programs
  - p. Student Success
  - q. Registrar
  - r. Retention
  - s. Transition Programs
  - t. Undergraduate Education
  - u. Other; please specify:
  - v. No one office is primarily responsible
3. Which best describes the division title to which the office reports?
- a. Student Affairs
  - b. Academic Affairs
  - c. Our reporting structure is split between Student Affairs and Academic Affairs
  - d. Enrollment Management
  - e. Student Success
  - f. Student Services
  - g. Other; please specify:
4. Which student populations do you offer Transition programs for? Check all that apply, regardless of whether it is the responsibility of your office or another office.
- a. New First-Year Students
  - b. New Transfer students
  - c. New International Students
  - d. Underrepresented Students
  - e. Sophomore Students
  - f. Junior Students
  - g. Graduating Students
  - h. Graduate Students
5. How long do the Transition programs last? (Check all that apply)
- a. New First-Year Students
    - i. Half day or less
    - ii. Single Day Program
    - iii. Multi-Day Program
    - iv. Week-Long Program
    - v. Semester or Quarter-long
    - vi. Full Academic Year
  - b. New Transfer Students
    - i. Half day or less
    - ii. Single Day Program
    - iii. Multi-Day Program

- iv. Week-Long Program
  - v. Semester or Quarter-long
  - vi. Full Academic Year
- c. New International Students
  - i. Half day or less
  - ii. Single Day Program
  - iii. Multi-Day Program
  - iv. Week-Long Program
  - v. Semester or Quarter-long
  - vi. Full Academic Year
- d. Underrepresented Students
  - i. Half day or less
  - ii. Single Day Program
  - iii. Multi-Day Program
  - iv. Week-Long Program
  - v. Semester or Quarter-long
  - vi. Full Academic Year
- e. Sophomore Students
  - i. Half day or less
  - ii. Single Day Program
  - iii. Multi-Day Program
  - iv. Week-Long Program
  - v. Semester or Quarter-long
  - vi. Full Academic Year
- f. Junior Students
  - i. Half day or less
  - ii. Single Day Program
  - iii. Multi-Day Program
  - iv. Week-Long Program
  - v. Semester or Quarter-long
  - vi. Full Academic Year
- g. Graduating Students
  - i. Half day or less
  - ii. Single Day Program
  - iii. Multi-Day Program
  - iv. Week-Long Program
  - v. Semester or Quarter-long
  - vi. Full Academic Year
- h. Graduate Students
  - i. Half day or less
  - ii. Single Day Program
  - iii. Multi-Day Program
  - iv. Week-Long Program
  - v. Semester or Quarter-long

- vi. Full Academic Year
  - 6. During what time(s) of the year does your institution offer Transition programs for the following populations: (Check all that apply)
    - a. New First-Year Students
      - i. Summer (June-August)
      - ii. Fall (September-November)
      - iii. Winter (December-February)
      - iv. Spring (March-May)
    - b. New Transfer students
      - i. Summer (June-August)
      - ii. Fall (September-November)
      - iii. Winter (December-February)
      - iv. Spring (March-May)
    - c. New International Students
      - i. Summer (June-August)
      - ii. Fall (September-November)
      - iii. Winter (December-February)
      - iv. Spring (March-May)
    - d. Underrepresented Students
      - i. Summer (June-August)
      - ii. Fall (September-November)
      - iii. Winter (December-February)
      - iv. Spring (March-May)
    - e. Sophomore Students
      - i. Summer (June-August)
      - ii. Fall (September-November)
      - iii. Winter (December-February)
      - iv. Spring (March-May)
    - f. Junior Students
      - i. Summer (June-August)
      - ii. Fall (September-November)
      - iii. Winter (December-February)
      - iv. Spring (March-May)
    - g. Graduating Students
      - i. Summer (June-August)
      - ii. Fall (September-November)
      - iii. Winter (December-February)
      - iv. Spring (March-May)
    - h. Graduate Students
      - i. Summer (June-August)
      - ii. Fall (September-November)
      - iii. Winter (December-February)
      - iv. Spring (March-May)
-

## Section IV: Retention

1. What is the name of the office, department, or program that is **primarily** responsible for **undergraduate retention programming** at your institution?
  - a. Academic Advising
  - b. Admissions/Admissions & Orientation
  - c. First Year Programs/Experience
  - d. New Student and Family Programs
  - e. New Student Orientation
  - f. New Student Programs
  - g. Orientation & First Year Programs/Experience
  - h. Orientation and Transition Programs
  - i. Orientation Programs
  - j. Provost Office / Academic Affairs
  - k. Registrar
  - l. Retention
  - m. Student Affairs
  - n. Student Development
  - o. Student Life/Activities
  - p. Student Orientation
  - q. Student Orientation and Family Programs
  - r. Student Success
  - s. Transition Programs
  - t. Undergraduate Education
  - u. Other; please specify:
  - v. None office is primarily responsible
2. Which best describes the division title to which the office reports?
  - a. Student Affairs
  - b. Academic Affairs
  - c. Our reporting structure is split between Student Affairs and Academic Affairs
  - d. Enrollment Management
  - e. Student Success
  - f. Student Services
  - g. Other; please specify:
3. For which student populations does your institution have a RETENTION strategy for?  
Check all that apply, regardless of whether it is the responsibility of your office or another office.
  - a. New First-Year Students
  - b. New Transfer Students
  - c. New International Students
  - d. Underrepresented Students
  - e. Sophomore Students
  - f. Junior Students
  - g. Graduate Students

- h. None of the above
- 

## Section V: Assessment

1. How often does your department/office utilize the following methods of gathering data?

- a. Paper surveys
  - i. Never
  - ii. Every few years
  - iii. Annually
  - iv. Once a semester/quarter
  - v. More than once a semester/quarter
  - vi. Don't know
- b. Online/web surveys
  - i. Never
  - ii. Every few years
  - iii. Annually
  - iv. Once a semester/quarter
  - v. More than once a semester/quarter
  - vi. Don't know
- c. Mobile devices / hand held surveys
  - i. Never
  - ii. Every few years
  - iii. Annually
  - iv. Once a semester/quarter
  - v. More than once a semester/quarter
  - vi. Don't know
- d. Pre-/mid-/post-tests
  - i. Never
  - ii. Every few years
  - iii. Annually
  - iv. Once a semester/quarter
  - v. More than once a semester/quarter
  - vi. Don't know
- e. Focus groups
  - i. Never
  - ii. Every few years
  - iii. Annually
  - iv. Once a semester/quarter
  - v. More than once a semester/quarter
  - vi. Don't know
- f. Interviews
  - i. Never
  - ii. Every few years

- iii. Annually
  - iv. Once a semester/quarter
  - v. More than once a semester/quarter
  - vi. Don't know
- g. Using institutional data (institutional-level surveys, student information system, retention data, etc.)
- i. Never
  - ii. Every few years
  - iii. Annually
  - iv. Once a semester/quarter
  - v. More than once a semester/quarter
  - vi. Don't know
2. Please select the type(s) of assessment your office has administered to the following populations: (Check all that apply)
- a. New First-Year students
    - i. Needs Assessment
    - ii. Satisfaction Survey
    - iii. Learning Outcome Assessment
    - iv. Other Assessments
  - b. New Transfer students
    - i. Needs Assessment
    - ii. Satisfaction Survey
    - iii. Learning Outcome Assessment
    - iv. Other Assessments
  - c. New international students
    - i. Needs Assessment
    - ii. Satisfaction Survey
    - iii. Learning Outcome Assessment
    - iv. Other Assessments
  - d. Sophomore Students
    - i. Needs Assessment
    - ii. Satisfaction Survey
    - iii. Learning Outcome Assessment
    - iv. Other Assessments
  - e. Junior Students
    - i. Needs Assessment
    - ii. Satisfaction Survey
    - iii. Learning Outcome Assessment
    - iv. Other Assessments
  - f. Graduating Students
    - i. Needs Assessment
    - ii. Satisfaction Survey
    - iii. Learning Outcome Assessment
    - iv. Other Assessments

- g. Graduate students
  - i. Needs Assessment
  - ii. Satisfaction Survey
  - iii. Learning Outcome Assessment
  - iv. Other Assessments
- h. University staff
  - i. Needs Assessment
  - ii. Satisfaction Survey
  - iii. Learning Outcome Assessment
  - iv. Other Assessments
- i. Faculty
  - i. Needs Assessment
  - ii. Satisfaction Survey
  - iii. Learning Outcome Assessment
  - iv. Other Assessments
- j. Parents / Supporters
  - i. Needs Assessment
  - ii. Satisfaction Survey
  - iii. Learning Outcome Assessment
  - iv. Other Assessments
- k. Student Staff
  - i. Needs Assessment
  - ii. Satisfaction Survey
  - iii. Learning Outcome Assessment
  - iv. Other Assessments
- l. Community members/partners
  - i. Needs Assessment
  - ii. Satisfaction Survey
  - iii. Learning Outcome Assessment
  - iv. Other Assessments
- m. K-12 Partners
  - i. Needs Assessment
  - ii. Satisfaction Survey
  - iii. Learning Outcome Assessment
  - iv. Other Assessments
- 3. Please specify any other student populations your office has administered assessments to in the past
- 4. Which best describes the process of developing student-learning outcomes within your department?
  - a. The departmental student learning outcomes were developed based upon the divisional/institutional student learning outcomes.
  - b. The departmental student learning outcomes were developed independently/separate from the divisional/institutional student learning outcomes.

- c. The department uses existing/established institutional/divisional learning outcomes.
  - d. Not applicable/Don't know
  - e. Other; please specify:
- 5. Does your department have a website that contains your department's student learning outcomes or related information?
  - a. No
  - b. Yes (please copy and paste the web page here if you would like other NODA members to be able to view it):
- 6. Has your department engaged in program review and how often? Program review often involves the use of Council for the Advancement of Standards (CAS), specific professional standards, regional or national benchmarking, and having materials reviewed by an external consultant. Check all that apply.
  - a. Program review using CAS standards
    - i. Don't engage with this type of review
    - ii. Yearly
    - iii. Every 2 years
    - iv. Every 3 years
    - v. Every 4 years
    - vi. Every 5 or more years
    - vii. When needed, no set frequency
  - b. Program review using benchmarking
    - i. Don't engage with this type of review
    - ii. Yearly
    - iii. Every 2 years
    - iv. Every 3 years
    - v. Every 4 years
    - vi. Every 5 or more years
    - vii. When needed, no set frequency
  - c. Program review with external consultants (NODA consultants)
    - i. Don't engage with this type of review
    - ii. Yearly
    - iii. Every 2 years
    - iv. Every 3 years
    - v. Every 4 years
    - vi. Every 5 or more years
    - vii. When needed, no set frequency
  - d. Program review with external consultants (non-NODA consultants)
    - i. Don't engage with this type of review
    - ii. Yearly
    - iii. Every 2 years
    - iv. Every 3 years
    - v. Every 4 years
    - vi. Every 5 or more years

- vii. When needed, no set frequency
    - e. Program review with internal constituents
      - i. Don't engage with this type of review
      - ii. Yearly
      - iii. Every 2 years
      - iv. Every 3 years
      - v. Every 4 years
      - vi. Every 5 or more years
      - vii. When needed, no set frequency
    - f. Other; please specify
      - i. Don't engage with this type of review
      - ii. Yearly
      - iii. Every 2 years
      - iv. Every 3 years
      - v. Every 4 years
      - vi. Every 5 or more years
      - vii. When needed, no set frequency
  - 7. Does your department have a website that contains assessment results or related information?
    - a. No
    - b. Yes (please copy and paste the web page here if you would like other NODA members to be able to view it):
  - 8. Please comment on aspects of your data collection and assessment that you consider best practices, innovative, or creative. For the purposes of this survey, we define best practices as a practice that has worked exceptionally well under specific conditions at your institution or program.
- 

## Section VI: Funding

- 1. What is your institutional annual operating budget for orientation, transition, and retention programming?
  - a. \$0 – \$10,000
  - b. \$10,000 – \$25,000
  - c. \$25,000 – \$50,000
  - d. \$50,000 – \$75,000
  - e. \$75,000 – \$100,000
  - f. \$100,000 – \$150,000
  - g. \$150,000 – \$200,000
  - h. \$200,000 – \$300,000
  - i. \$300,000 – \$400,000
  - j. \$400,000 – \$500,000
  - k. \$500,000 – \$750,000

- l. \$750,000 – \$1,000,000
  - m. \$1,000,000 – \$2,000,000
  - n. \$2,000,000 – \$3,000,000
  - o. \$3,000,000+
2. For the funding listed above, what percentage comes from each funding category?
  - a. General University Budget - Tuition :
  - b. General University Budget - Fees :
  - c. General University Budget - State / Public Funding :
  - d. Program Fees - Student :
  - e. Program Fees - Parent / Family / Guest :
  - f. Program Fees - Other :
  - g. Donor / Endowment Funding :
  - h. Sponsorship / External Source :
  - i. Enrollment or Commitment Deposit :
  - j. Other: :
  - k. Total :
3. For the funding listed above, please breakdown the spending into the following categories.
  - a. Staff Salary & Fringe :
  - b. Student Staff Salary & Fringe :
  - c. Orientation Programs :
  - d. Transition Programs :
  - e. Retention Programs :
  - f. Other:
  - g. Total :
4. How many different fees do you charge your students to fund your orientation, transition, retention programs? (e.g. New Student Fee, Transfer Student Fee, Parent Program Fee, Orientation Fee, Student Activity Fee, Program Fee etc)
5. Who is charged this fee?
  - a. New First-Year Students
  - b. New Transfer Students
  - c. New Graduate Student
  - d. New International Students
  - e. Continuing Undergraduate Students
  - f. Continuing Graduate Students
  - g. Student Program Participants
  - h. Parent/Supporter Program Participants
  - i. Other
6. Fee amount
7. How is the fee collected?
  - a. Paid directly to the office
  - b. Charged to a central student account
  - c. Charged through the tuition and fee calculation process
  - d. Other, please specify

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## Section VII: Staffing

1. How many professional staff (full-time & part-time) have orientation, transition, and retention responsibilities?
2. Title
3. Position Level
  - a. Vice President
  - b. Associate Vice President
  - c. Assistant Vice President
  - d. Dean
  - e. Assistant Dean
  - f. Associate Dean
  - g. Director
  - h. Associate Director
  - i. Assistant Director
  - j. Coordinator
  - k. Specialist
  - l. Advisor
  - m. Other
4. What is the Full-Time Equivalent (FTE) value of the position?
  - a. 1.0 (Full-Time - 40 hrs/wk)
  - b. .75 (Part-Time - 30 hrs/wk)
  - c. .50 (Part-Time - 20 hrs/wk)
  - d. .25 (Part-Time - 10 hrs/wk)
5. On average, what percentage of time does this position devote specifically to the areas listed below?
  - a. Orientation :
  - b. Transition :
  - c. Retention :
  - d. Administrative / Non-OTR Responsibilities :
  - e. Total :
6. Minimum number of years experience required for the position, based on the job description. (Please respond with a whole number)
7. What is the minimum level of education required for this position?
  - a. No Degree Required
  - b. Associate Degree Required
  - c. Bachelor's Degree Preferred
  - d. Bachelor's Degree Required
  - e. Master's Degree Preferred
  - f. Master's Degree Required
  - g. Doctorate Degree Preferred

- h. Doctorate Degree Required
8. Please list primary job responsibilities associated with this position (select all that apply).
- a. Academic Advising (1)
  - b. Administrative Support (2)
  - c. Assessment and Continuous Improvement (3)
  - d. Budget Management (4)
  - e. Collaboration with Campus Partners (5)
  - f. Crisis Management & Student Conduct (6)
  - g. Course Development (7)
  - h. Direct Student Support (8)
  - i. Diversity, Equity, & Inclusion Initiatives (9)
  - j. Faculty & Staff Training (10)
  - k. Family & Supporter Engagement (11)
  - l. Fundraising, Sponsorship, Grant Writing (12)
  - m. Graduate Student Staff Supervision (13)
  - n. Marketing & Communications (14)
  - o. Policy Development & Compliance (15)
  - p. Professional Staff Supervision (16)
  - q. Program Content Development (17)
  - r. Program Operations & Logistics (18)
  - s. Recruitment and Enrollment (19)
  - t. Retention Initiatives (20)
  - u. Specialized Programming based on population (21)
  - v. Strategic Planning (22)
  - w. Student Leadership Development (23)
  - x. Teaching Courses (24)
  - y. Technology Management (25)
  - z. Undergraduate Student Staff or Volunteer Supervision (26)
  - aa. Other
9. What is the starting annual salary range for this position at your institution? Select the range that best represents the total annual salary including any additional stipends or bonuses.
- a. Less than \$40,000
  - b. \$40,000 – \$49,999
  - c. \$50,000 – \$59,999
  - d. \$60,000 – \$69,999
  - e. \$70,000 – \$79,999
  - f. \$80,000 – \$89,999
  - g. \$90,000 – \$99,999
  - h. \$100,000 – \$124,999
  - i. \$125,000 – \$149,999
  - j. \$150,000 or more
  - k. Prefer not to answer
10. How much is budgeted annually for this staff person for professional development?

- a. None
  - b. \$500-\$750
  - c. \$751-\$1000
  - d. \$1001-\$1250
  - e. \$1251-\$1500
  - f. \$1501-\$1750
  - g. \$1751-\$2000
  - h. Greater than \$2000
  - i. Other; please specify
11. Which types of student roles support your Orientation, Transition, and Retention programs? (Check all that apply)
- a. Graduate assistants or fellows
  - b. Graduate students not in a graduate assistant role (e.g., interns, hourly staff)
  - c. Unpaid graduate student volunteers (e.g. practicum students)
  - d. Paid undergraduate student staff
  - e. Unpaid undergraduate student volunteers
  - f. Other; please specify
12. How many students positions (headcount) support in the following areas?
- a. Graduate assistants or fellows
    - i. Orientation
    - ii. Transition
    - iii. Retention
  - b. Graduate students not in a graduate assistant role (e.g., interns, hourly staff)
    - i. Orientation
    - ii. Transition
    - iii. Retention
  - c. Unpaid graduate student volunteers (e.g. practicum students)
    - i. Orientation
    - ii. Transition
    - iii. Retention
  - d. Paid undergraduate student staff
    - i. Orientation
    - ii. Transition
    - iii. Retention
  - e. Unpaid undergraduate student volunteers
    - i. Orientation
    - ii. Transition
    - iii. Retention
  - f. Other; please specify
    - i. Orientation
    - ii. Transition
    - iii. Retention
13. In a typical work week, how many hours do these positions work?
- a. Graduate assistants or fellows

- i. Low End Hour Estimate
      - ii. High End Hour Estimate
    - b. Graduate students not in a graduate assistant role (e.g., interns, hourly staff)
      - i. Low End Hour Estimate
      - ii. High End Hour Estimate
    - c. Unpaid graduate student volunteers (e.g. practicum students)
      - i. Low End Hour Estimate
      - ii. High End Hour Estimate
    - d. Paid undergraduate student staff
      - i. Low End Hour Estimate
      - ii. High End Hour Estimate
    - e. Unpaid undergraduate student volunteers
      - i. Low End Hour Estimate
      - ii. High End Hour Estimate
    - f. Other; please specify
      - i. Low End Hour Estimate
      - ii. High End Hour Estimate
14. What is the hourly range for these positions? If unpaid, please enter \$0.00
- a. Graduate assistants or fellows
      - i. Low End Hourly Rate
      - ii. High End Hourly Rate
    - b. Graduate students not in a graduate assistant role (e.g., interns, hourly staff)
      - i. Low End Hourly Rate
      - ii. High End Hourly Rate
    - c. Unpaid graduate student volunteers (e.g. practicum students)
      - i. Low End Hourly Rate
      - ii. High End Hourly Rate
    - d. Paid undergraduate student staff
      - i. Low End Hourly Rate
      - ii. High End Hourly Rate
    - e. Unpaid undergraduate student volunteers
      - i. Low End Hourly Rate
      - ii. High End Hourly Rate
    - f. Other; please specify
      - i. Low End Hourly Rate
      - ii. High End Hourly Rate
15. Do these positions receive any other compensation?
- a. Graduate assistants or fellows
      - i. Academic credit
      - ii. Free or discounted housing
      - iii. Free or discounted meal plan
      - iv. Meals during training and/or events
      - v. Priority course registration
      - vi. Scholarship or tuition credit

- vii. SWAG
- b. Graduate students not in a graduate assistant role (e.g., interns, hourly staff)
  - i. Academic credit
  - ii. Free or discounted housing
  - iii. Free or discounted meal plan
  - iv. Meals during training and/or events
  - v. Priority course registration
  - vi. Scholarship or tuition credit
  - vii. SWAG
- c. Unpaid graduate student volunteers (e.g. practicum students)
  - i. Academic credit
  - ii. Free or discounted housing
  - iii. Free or discounted meal plan
  - iv. Meals during training and/or events
  - v. Priority course registration
  - vi. Scholarship or tuition credit
  - vii. SWAG
- d. Paid undergraduate student staff
  - i. Academic credit
  - ii. Free or discounted housing
  - iii. Free or discounted meal plan
  - iv. Meals during training and/or events
  - v. Priority course registration
  - vi. Scholarship or tuition credit
  - vii. SWAG
- e. Unpaid undergraduate student volunteers
  - i. Academic credit
  - ii. Free or discounted housing
  - iii. Free or discounted meal plan
  - iv. Meals during training and/or events
  - v. Priority course registration
  - vi. Scholarship or tuition credit
  - vii. SWAG
- f. Other; please specify
  - i. Academic credit
  - ii. Free or discounted housing
  - iii. Free or discounted meal plan
  - iv. Meals during training and/or events
  - v. Priority course registration
  - vi. Scholarship or tuition credit
  - vii. SWAG